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KIT**

NOBLE PREDICTIVE INSIGHTS

STRATEGIC RESEARCH • TRUSTED DATA • ACTIONABLE INSIGHTS



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WWW.NOBLEPREDICTIVEINSIGHTS.COM

ABOUT US

As a non-partisan public opinion polling, market research, and data analytics firm, Noble Predictive Insights exists to elevate the world around us by empowering leaders and decision-makers with digestible data and actionable insights that translate to data-based solutions. We bridge the gap between research and strategy with customized strategic research, a hyper-focus on impact, and being true partners with our clients.

Noble Predictive Insights (formerly OH Predictive Insights) is a 2023 Inc. 5000 fastest-growing company in the Southwest region, and is ranked in the top 15 most accurate pollsters as well as in the top 5 for lowest average bias in the 2021-22 election cycle by FiveThirtyEight.


OUR SERVICES:

 **Public Opinion Polling**

 **Data Analytics**

 **Market Research**

 **Public Speaking**

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CHIEF OF RESEARCH



MIKE NOBLE

Mike Noble is the Chief of Research of Noble Predictive Insights (NPI), the leading nonpartisan public opinion polling, market research, and data analytics firm based in the Southwest. Noble is a thought leader in public opinion tracking and analysis, known for being a trailblazer in his field. Mike has become one of the top pollsters in the Southwest by regularly conducting public and voter sentiment work throughout Arizona, Nevada, and Utah, and is a trusted source for public opinion polling nationwide. Noble handles client presentations, speaking engagements, and press interviews. Mike graduated from Arizona State University and is married to Rebecca Noble with whom he shares 3 sons.



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Mike Noble



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Regularly Mentioned In:

THE WALL STREET
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FiveThirtyEight

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